



# Rachel McCay

Illustrator • Product Designer • Content Creator

RachelMcCay.com

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## Education:

Savannah College of Art and Design  
BFA in Animation with Storyboarding Minor  
Graduation date: March 2019

## Achievements:

SCAD Honors Scholarship:  
(2015-2019)

SCAD Achievement Scholarship:  
(2015-2019)

## Work Experience:

### Freelance: Tiny Headed Kingdom (2020- present)

- Artist creating illustrations for print-on-demand services, T-shirt designs, and stickers.
- Consulted for artistic direction and notes on projects in development
- Content creator for the brand, creating short form videos for the company's official social media accounts
- Worked in the production of a web based video game as a background illustrator and story writer
- Collaborative experience using IPs, and working remotely with a team

Sequential Art in Tokyo:  
(Nov-Dec 2018) This abroad program was only available to a small number of students who applied. Acceptance was based on quality of portfolio.

### Freelance: Digital Art Tutor (2022- present)

- Working with pupils one-on-one to teach the basics for navigating digital art programs

## Software:

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Toonboom Storyboard Pro

Toonboom Harmony

Clip Studio Paint

Microsoft Office

## Independent Experience:

### Social media content creator:

#### @pipTinyhead (2019- present)

- Photographer, Videographer, Illustrator, Product Designer, Set Designer, and Social Media Manager
- Utilize my personal plush bear from Tiny Headed Kingdom and visual storytelling to develop an emotional connection with an audience
- Create officially approved art and products for Etsy shop based on my personal tiny headed bear
- Over 45k engaged followers across social media platforms such as Instagram, Twitter, and Patreon

## Languages:

English- Fluent  
Japanese- Basic

## References:

Available upon request.